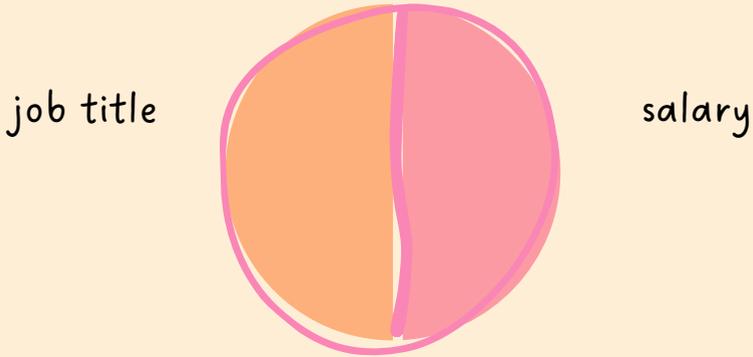


How we are TAUGHT to measure success



A BETTER measure of success

