



Rachel Anne Goodman

Communications Manager, Six Seconds

Rachel is a communications professional, journalist and educator with over 30 years of experience in the nonprofit and public sector. Her work supports organizations and individuals to tell their stories in a meaningful way in order to foster positive change in the world.

A new addition to the Six Seconds global team, Rachel works within the organization to spread the word about the benefits of EQ through media outreach, media coaching, writing and editing, and digital storytelling.

Rachel's background is in journalism, nonprofit fundraising and communications, and education. She has produced four major documentaries series ranging in topic from the women pioneers of country music to a series on farmworkers. In 2001 she was given a Peabody award, broadcasting's highest honor, for her work as Managing Editor on the NPR series, The DNA Files. She teaches journalism at the University of California and Cabrillo College.

For 10 years, Rachel was host of a live public affairs radio program, "Talk of the Bay", where she interviewed newsmakers and changemakers. Rachel also worked as a press secretary for a state assemblyman, helping put his vision in words. Rachel specializes in strategic communications planning for nonprofits, editing and writing of magazines, newsletters, blogs, press relations, web content, narrative storytelling and multi-media production. Current clients include Cal Humanities and Organic Farming Research Foundation. She lives in the Santa Cruz Mountains of California with her husband, Steven Coulter, a writing teacher at UCSC.

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Having known Rachel for a number of years as a broadcaster and project director, I'd like to recognize Rachel's extraordinary knowledge and organizational skills; paired with her instant grasp of issues and passion for her work, she's been a pleasure to work with, and I'm always excited to hear about Rachel's latest projects, because I know they will be insightful, well thought out, and add to the greater good"

-Michael Johnson

Media Consultant and Professional