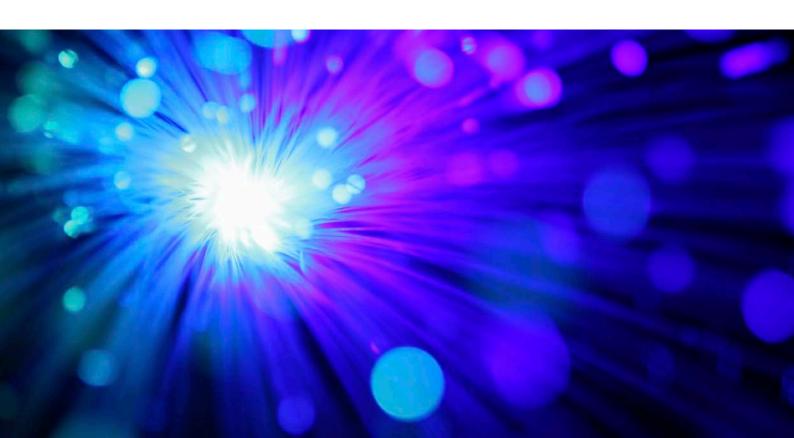


Dubai 1-5 Nov 2015

Advanced EQ Trainer Certification

In addition to powerful EQ tools, Six Seconds' programs work because we teach the way the brain learns. This brain-based, humanistic, emotionally rich pedagogy creates transformational learning experiences by engaging head, heart, and hands. Join this course to learn how.





You've experienced the incredible power of Six Seconds' teaching.

Come learn how to deliver it.

Certification Benefits

In this course you will...

- Learn how to train and teach the Six Seconds' way.
- Become more effective as a trainer / teacher.
- Brush up on the latest science of learning - including neuroplasticity, hot cognition, and the primary routes of information processing.
- Strengthen your "stage skills."

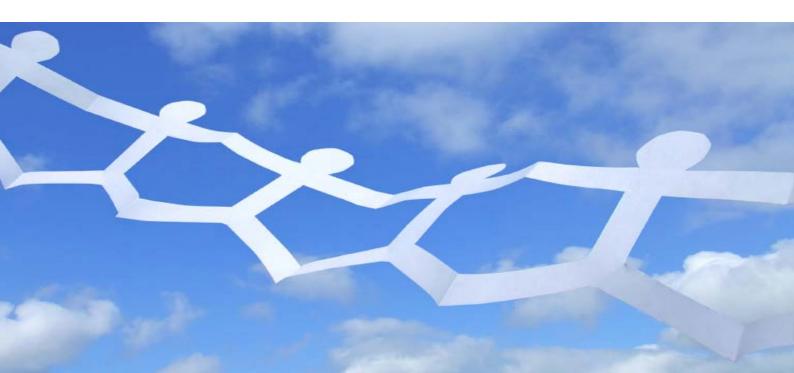
Supercharge your training and teaching by developing skill with Six Seconds' learning methodology.

This is a practical "learn by doing" program for graduates of Six Seconds EQ Certification program.

The first two days of the course provide a foundation of key concepts and skills that make this learning method work. Then, in the second two days, you work in small groups to practice, give and receive feedback, and practice more.

This course allows you to:

- Identify yourself as a Six Seconds Certified Advanced EQ
 Trainer
- Use the *EQ Toolkit* curriculum that is content from the "EQ Certification" course (aka "Level 1").
- Deliver Six Seconds' content with greater efficacy and stronger results.



You will discover more about learning, the brain, emotions, and the Six Seconds teaching/training philosophy. Plus, you'll gain a deeper understanding of the model and how to focus teaching/training around key competencies.

Content

Six Seconds' principles

- Novel views of KCG
- Six Seconds' Learning Philosophy

Facilitation

- Powerful questions
- Reading and responding to nonverbals
- **Synthesis**
- Building the "aha"

Hot cognition

- · Visual organizers
- Hooks
- Synthesis
- Metaphors

Learning Design

Engaging metaphors, mental models

Stage skills

- Voice
- **Emotional presence**
- Stillness & blocking
- · Dynamics, pacing
- Storytelling; building concepts through stories
- Humor

Certification requires demonstration of competence through post-session coaching to plan final practicum: delivery of 5 hours of training (including video taping 1 hour), and debriefing with coach.



"The EQAT provided a new set of skills and tools to deepen program design and delivery. We'll use this approach to build transformational learning so our leaders are even more effective at strengthening relationships with employees and customer. This course is a must for any company committed to excellence in learning and development to unlock human potential."

Jimmy Daniel, Senior Management Education Facilitator, FedEx Express

Registration: www.6seconds.org/events

For the schedule of courses, see www.6seconds.org/events | Register: www.6seconds.org/reg Investment:

AED 9,895 includes course materials, coffee/tea, lunches, and 2 hours post-program coaching*

Advance: 60 days pre-course: AED 8,895

Early: 30 days pre-course: AED 9,395

Group: teams of 3 or more from one organization registering and paying together: 10% discount

Terms: Registration fee may be paid in four monthly installments (no interest)

* two hours should be sufficient for certification completion; if needed, additional

Who should attend

The course is designed for those who have completed Six Seconds' EQ Certification.

Contact

For more information, contact Nasreen Kawash < mea@6seconds.org >, T: +971 4 375 4102

Presented by Six Seconds in collaboration with Preferred Partners including





This program is the next step after EQ Certification for those who are committed to using Six Seconds' methods and tools with others.

To earn the advanced certification, participants demonstrate competence through the course and a post-program practicum.

Certification Options

Educator Pathway

Consultant / Coach Pathway

EQC: EQ Certification

Experience Six Seconds'
Model and methodology.
Access key tools to develop own and others' EQ; deep understanding of model.
Join the EQ Cert library to access an extensive set of materials to spread

emotional intelligence.

EQAT: Advanced EQ Trainer

Practice-based experiential program.
Prepare to deliver using Six Seconds'
learning methodology.

Assessments

Tools to make it real
Use Six Seconds' rigorous tools to
build real ROI in training; see the
"Coach" pathway to the right.

EQE: EQ Educator

Practical training to effectively facilitate social-emotional learning and integrate the tools into the classroom.

EQTE: Tools for Education

Virtual or live programs to measure student and adult EQ using the powerful, validated SEI toolkit + assess school climate.

EQC: EQ Certification

Experience Six Seconds'
Model and methodology.
Prepare to lead EQ implementation
in your school or practice.

SEI EQ Assessments

Data for transformation
Qualify to use the SEI assessment
to measure & develop core skills.
SEI 1-1: Virtual, distance learning
CEQ: Coach EQ Certification
provides the SEI + our Coaching
Framework

EQ Coach: Post-program mentoring to earn "Certified EQ Coach"

Vital Signs Metrics

Tools for organizational change. Qualify to use the Vital Signs Assessments to measure the drivers of performance.

VS1-1: Virtual, distance learning
VS: In-person + virtual followup

EQ Certification

Experience Six Seconds' Model and methodology. Deepen your understanding of the model and how to develop.

MC: Master Class

Dive deeply into Six Seconds' program design methodology; collaborate with top experts in Six Seconds' tools and models from around the globe. Earn "Advanced Practitioner Certification." By invitation only.

PPN: Preferred Partner Network

Join Six Seconds as a committed partner in organizational transformation; deeply integrate Six Seconds' tools & methods into your delivery as a pillar of your brand. By invitation only.

About Six Seconds

We teach emotional intelligence to support people to create positive change, and our vision is that one billion people will be practicing emotional intelligence by 2039. The global leader in emotional intelligence since 1997, Six Seconds is the only international nonprofit dedicated to researching and spreading EQ.

Six Seconds is a network of change makers, scientists, leaders, and educators using scientifically validated tools and methods to increase the people-side of performance. With a 15-year track-record, Six Seconds' approach is used by medium and large enterprise (e.g, Almaraii, Rotana, FedEx, HSBC), government agencies and NGO (e.g., US Navy and United Nations), to schools and communities around the

Six Seconds is a global organization supporting people to create positive change everywhere, all the time.

> Learn more: www.6seconds.org/about

globe. Results include faster change, increased engagement, stronger leadership, and greater social responsibility.

Six Seconds' experts apply the science of emotional intelligence to improve almost every aspect of human endeavour. From schools where children love to learn, to corporations where people thrive, to prevention programs saving lives, Six Seconds' solutions are life-changing – and empower people to take ownership of a positive future.

Businesses, government agencies, nonprofits, schools, and community organizations choose Six Seconds' tools and methods because of the global relevance, strong scientific basis, and practical application.

















